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# NOTICE OF ALLOWANCE AND FEE(S) DUE

KNOBBE MARTENS OLSON & BEAR LLP 2040 MAIN STREET FOURTEENTH FLOOR IRVINE, CA 92614

EXAMINER

SHERR, CRISTINA O

ART UNIT PAPER NUMBER

3685

DATE MAILED: 03/29/2011

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/457,839	12/09/1999	HONG O BUI	AMAZON.025A	8131

TITLE OF INVENTION: WALLET SERVICE AND ASSOCIATED METHODS FOR FACILITATING ONLINE TRANSACTIONS

APPLN. TYPE	SMALL ENTITY	ISSUE FEE DUE	PUBLICATION FEE DUE	PREV. PAID ISSUE FEE	TOTAL FEE(S) DUE	DATE DUE
nonprovisional	NO	\$1510	\$0	\$0	\$1510	06/29/2011

THE APPLICATION IDENTIFIED ABOVE HAS BEEN EXAMINED AND IS ALLOWED FOR ISSUANCE AS A PATENT. PROSECUTION ON THE MERITS IS CLOSED. THIS NOTICE OF ALLOWANCE IS NOT A GRANT OF PATENT RIGHTS. THIS APPLICATION IS SUBJECT TO WITHDRAWAL FROM ISSUE AT THE INITIATIVE OF THE OFFICE OR UPON PETITION BY THE APPLICANT. SEE 37 CFR 1.313 AND MPEP 1308.

THE ISSUE FEE AND PUBLICATION FEE (IF REQUIRED) MUST BE PAID WITHIN <u>THREE MONTHS</u> FROM THE MAILING DATE OF THIS NOTICE OR THIS APPLICATION SHALL BE REGARDED AS ABANDONED. <u>THIS STATUTORY PERIOD CANNOT BE EXTENDED.</u> SEE 35 U.S.C. 151. THE ISSUE FEE DUE INDICATED ABOVE DOES NOT REFLECT A CREDIT FOR ANY PREVIOUSLY PAID ISSUE FEE IN THIS APPLICATION. IF AN ISSUE FEE HAS PREVIOUSLY BEEN PAID IN THIS APPLICATION (AS SHOWN ABOVE), THE RETURN OF PART B OF THIS FORM WILL BE CONSIDERED A REQUEST TO REAPPLY THE PREVIOUSLY PAID ISSUE FEE TOWARD THE ISSUE FEE NOW DUE.

### HOW TO REPLY TO THIS NOTICE:

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If the SMALL ENTITY is shown as YES, verify your current SMALL ENTITY status:

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If the SMALL ENTITY is shown as NO:

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B. If applicant claimed SMALL ENTITY status before, or is now claiming SMALL ENTITY status, check box 5a on Part B - Fee(s) Transmittal and pay the PUBLICATION FEE (if required) and 1/2 the ISSUE FEE shown above.

II. PART B - FEE(S) TRANSMITTAL, or its equivalent, must be completed and returned to the United States Patent and Trademark Office (USPTO) with your ISSUE FEE and PUBLICATION FEE (if required). If you are charging the fee(s) to your deposit account, section "4b" of Part B - Fee(s) Transmittal should be completed and an extra copy of the form should be submitted. If an equivalent of Part B is filed, a request to reapply a previously paid issue fee must be clearly made, and delays in processing may occur due to the difficulty in recognizing the paper as an equivalent of Part B.

III. All communications regarding this application must give the application number. Please direct all communications prior to issuance to Mail Stop ISSUE FEE unless advised to the contrary.

IMPORTANT REMINDER: Utility patents issuing on applications filed on or after Dec. 12, 1980 may require payment of maintenance fees. It is patentee's responsibility to ensure timely payment of maintenance fees when due.

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maintenance fee notifications.  CURRENT CORRESPONDENCE ADDRESS (Note: Use Block 1 for any change of address)  20995 7590 03/29/2011  KNOBBE MARTENS OLSON & BEAR LLP 2040 MAIN STREET FOURTEENTH FLOOR				Note: A certificate of mailing can only be used for domestic mailings of the Fee(s) Transmittal. This certificate cannot be used for any other accompanying papers. Each additional paper, such as an assignment or formal drawing, must have its own certificate of mailing or transmission.  Certificate of Mailing or Transmission  I hereby certify that this Fee(s) Transmittal is being deposited with the United States Postal Service with sufficient postage for first class mail in an envelope addressed to the Mail Stop ISSUE FEE address above, or being facsimile transmitted to the USPTO (571) 273-2885, on the date indicated below.					
IRVINE, CA 92	2014					-	·		(Depositor's name)
									(Signature)
									(Date)
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APPLN. TYPE	SMALL ENTITY NO	ISSUE FEE DUE \$1510	PUBLICATION FEE D	UE	PREV. PAID ISSUE	FEE	TOTAL FEE(S) DUE	: [	DATE DUE 06/29/2011
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	EXAMINER SHERR, CRISTINA O		705-050000	S					
"Fee Address" in PTO/SB/47; Rev 03-Number is required  3. ASSIGNEE NAME A PLEASE NOTE: Unrecordation as set for	AND RESIDENCE DATA nless an assignee is ident th in 37 CFR 3.11. Comp	" Indication form	or agents OR, alter  (2) the name of a seregistered attorney 2 registered patent listed, no name wil  THE PATENT (print of data will appear on the substitute for filing	single or a attor Il be p or typ he pa	e firm (having as a gent) and the name neys or agents. If n printed.  e)  tent. If an assigne assignment.	membes of up to nam	er a 2er a 2_	locumen	t has been filed for
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09/457,839	12/09/1999	HONG Q BUI	AMAZON.025A	8131	
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FOURTEENTH FLOOR			ART UNIT	PAPER NUMBER	
IRVINE, CA 9261	4		3685		

DATE MAILED: 03/29/2011

# **Determination of Patent Term Extension under 35 U.S.C. 154 (b)**

(application filed after June 7, 1995 but prior to May 29, 2000)

The Patent Term Extension is 1688 day(s). Any patent to issue from the above-identified application will include an indication of the 1688 day extension on the front page.

If a Continued Prosecution Application (CPA) was filed in the above-identified application, the filing date that determines Patent Term Extension is the filing date of the most recent CPA.

Applicant will be able to obtain more detailed information by accessing the Patent Application Information Retrieval (PAIR) WEB site (http://pair.uspto.gov).

Any questions regarding the Patent Term Extension or Adjustment determination should be directed to the Office of Patent Legal Administration at (571)-272-7702. Questions relating to issue and publication fee payments should be directed to the Customer Service Center of the Office of Patent Publication at 1-(888)-786-0101 or (571)-272-4200.

# **Privacy Act Statement**

The Privacy Act of 1974 (P.L. 93-579) requires that you be given certain information in connection with your submission of the attached form related to a patent application or patent. Accordingly, pursuant to the requirements of the Act, please be advised that: (1) the general authority for the collection of this information is 35 U.S.C. 2(b)(2); (2) furnishing of the information solicited is voluntary; and (3) the principal purpose for which the information is used by the U.S. Patent and Trademark Office is to process and/or examine your submission related to a patent application or patent. If you do not furnish the requested information, the U.S. Patent and Trademark Office may not be able to process and/or examine your submission, which may result in termination of proceedings or abandonment of the application or expiration of the patent.

The information provided by you in this form will be subject to the following routine uses:

- 1. The information on this form will be treated confidentially to the extent allowed under the Freedom of Information Act (5 U.S.C. 552) and the Privacy Act (5 U.S.C 552a). Records from this system of records may be disclosed to the Department of Justice to determine whether disclosure of these records is required by the Freedom of Information Act.
- 2. A record from this system of records may be disclosed, as a routine use, in the course of presenting evidence to a court, magistrate, or administrative tribunal, including disclosures to opposing counsel in the course of settlement negotiations.
- 3. A record in this system of records may be disclosed, as a routine use, to a Member of Congress submitting a request involving an individual, to whom the record pertains, when the individual has requested assistance from the Member with respect to the subject matter of the record.
- 4. A record in this system of records may be disclosed, as a routine use, to a contractor of the Agency having need for the information in order to perform a contract. Recipients of information shall be required to comply with the requirements of the Privacy Act of 1974, as amended, pursuant to 5 U.S.C. 552a(m).
- 5. A record related to an International Application filed under the Patent Cooperation Treaty in this system of records may be disclosed, as a routine use, to the International Bureau of the World Intellectual Property Organization, pursuant to the Patent Cooperation Treaty.
- 6. A record in this system of records may be disclosed, as a routine use, to another federal agency for purposes of National Security review (35 U.S.C. 181) and for review pursuant to the Atomic Energy Act (42 U.S.C. 218(c)).
- 7. A record from this system of records may be disclosed, as a routine use, to the Administrator, General Services, or his/her designee, during an inspection of records conducted by GSA as part of that agency's responsibility to recommend improvements in records management practices and programs, under authority of 44 U.S.C. 2904 and 2906. Such disclosure shall be made in accordance with the GSA regulations governing inspection of records for this purpose, and any other relevant (i.e., GSA or Commerce) directive. Such disclosure shall not be used to make determinations about individuals.
- 8. A record from this system of records may be disclosed, as a routine use, to the public after either publication of the application pursuant to 35 U.S.C. 122(b) or issuance of a patent pursuant to 35 U.S.C. 151. Further, a record may be disclosed, subject to the limitations of 37 CFR 1.14, as a routine use, to the public if the record was filed in an application which became abandoned or in which the proceedings were terminated and which application is referenced by either a published application, an application open to public inspection or an issued patent.
- 9. A record from this system of records may be disclosed, as a routine use, to a Federal, State, or local law enforcement agency, if the USPTO becomes aware of a violation or potential violation of law or regulation.

	Application No.	Applicant(s)		
	09/457.839	BUI, HONG Q		
Notice of Allowability	Examiner	Art Unit		
	CRISTINA SHERR	3685		
		1		
The MAILING DATE of this communication appear All claims being allowable, PROSECUTION ON THE MERITS IS herewith (or previously mailed), a Notice of Allowance (PTOL-85) NOTICE OF ALLOWABILITY IS NOT A GRANT OF PATENT RIOF of the Office or upon petition by the applicant. See 37 CFR 1.313	(OR REMAINS) CLOSED in this a or other appropriate communicat IGHTS. This application is subject	application. If not included ion will be mailed in due course. <b>THIS</b>		
1. This communication is responsive to <u>BPAI Decision, issued</u>	<u>d 9/3/2010</u> .			
2. X The allowed claim(s) is/are 36-39,41,42,46-52 and 60-66.				
<ul> <li>3. Acknowledgment is made of a claim for foreign priority ur</li> <li>a) All b) Some* c) None of the:</li> <li>1. Certified copies of the priority documents have</li> </ul>				
2.   Certified copies of the priority documents have	been received in Application No.	·		
<ol><li>Copies of the certified copies of the priority do</li></ol>	cuments have been received in th	is national stage application from the		
International Bureau (PCT Rule 17.2(a)).				
* Certified copies not received:				
Applicant has THREE MONTHS FROM THE "MAILING DATE" noted below. Failure to timely comply will result in ABANDONM THIS THREE-MONTH PERIOD IS NOT EXTENDABLE.		ly complying with the requirements		
4. A SUBSTITUTE OATH OR DECLARATION must be subm INFORMAL PATENT APPLICATION (PTO-152) which give				
5. CORRECTED DRAWINGS ( as "replacement sheets") mus	et be submitted.			
(a) $\square$ including changes required by the Notice of Draftspers	on's Patent Drawing Review (PT	O-948) attached		
1) ☐ hereto or 2) ☐ to Paper No./Mail Date				
(b) ☐ including changes required by the attached Examiner's Paper No./Mail Date	s Amendment / Comment or in the	e Office action of		
Identifying indicia such as the application number (see 37 CFR 1 each sheet. Replacement sheet(s) should be labeled as such in t				
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Attachment(s) 1. ☑ Notice of References Cited (PTO-892)	E □ Notice of Informa	I Potent Application		
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4. ☐ Examiner's Comment Regarding Requirement for Deposit  8. ☑ Examiner's Statement of Reasons for Allow of Biological Material				
9.  Other				

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## **DETAILED ACTION**

1. This communication is in response to the Board of Patent Appeals and Interferences' DECISION ON APPEAL, mailed September 3, 2010. Claims 36-39, 41-42, 44-52, and 60-69 are pending in this case.

#### Information Disclosure Statement

2. The information disclosure statements (IDS) submitted on September 17, 2010 and November 11, 2010 are in compliance with the provisions of 37 CFR 1.97.

Accordingly, the information disclosure statements are being considered by the examiner.

#### **EXAMINER'S AMENDMENT**

- 3. An examiner's amendment to the record appears below. Should the changes and/or additions be unacceptable to applicant, an amendment may be filed as provided by 37 CFR 1.312. To ensure consideration of such an amendment, it MUST be submitted no later than the payment of the issue fee.
- 4. Authorization for this examiner's amendment was given in a telephone interview with Ron Schoenbaum, reg. no. 38,297, on November 16, 2010.
- 41. (Currently amended) A method for facilitating online transactions between users and online merchants, the method comprising:

storing customer information for each of a plurality of registered users in a database <u>of a computer system</u>, said customer information including payment information of registered users;

receiving, by the computer system, a request that the customer information of a registered user be provided to a selected merchant web site

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system, said request generated in response to an action performed by the registered user while accessing the merchant web site system;

receiving, by the computer system, authentication information submitted by the registered user;

verifying, by the computer system, that the authentication information submitted by the registered user is valid; and

in response to determining that the authentication information submitted by the registered user is valid, transmitting customer information of the registered user <u>from the computer system</u> to the selected merchant web site system to allow the registered user to make a purchase from the merchant web site system using previously specified information stored in the database;

whereby the registered user may make a purchase from the selected merchant web site system without having a preexisting account with the selected merchant web site system;

wherein the customer information of the registered user transmitted to the merchant web site system further includes an interests profile that reflects purchases made by the registered user from each of a plurality of online merchants, such that the merchant web site system may personalize web site content for the registered user.

44-45 canceled.

67-69 canceled.

5. Further, the <u>Brief Description of the Drawings</u>, is hereby amended as follows:

Referring now to the drawings in which like reference numbers represent corresponding components throughout:

Figure 1 illustrates the principal components of a preferred embodiment of a customer authentication and data transfer system;

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Figures 2A B are two flowcharts illustrating 2A is a flowchart illustrating the operation

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of a general embodiment of the system;

Figure 2B is another flowchart further illustrating the operation of a general embodiment

of the system;

Figure 3 illustrates a data flow diagram showing the transfer of information between a

customer, an information service, and a merchant in accordance with the general embodiment of

Figures 2A-B;

Figures 4A G illustrate a number of example web pages that are 4A illustrates an

example of a web page displayed to a customer in accordance with a first specific embodiment of

the present invention;

Figure 4B illustrates another example of a web page displayed to the customer in the first

specific embodiment;

Figure 4C illustrates another example of a web page displayed to the customer in the first

specific embodiment;

Figure 4D illustrates another example of a web page displayed to the customer in the first

specific embodiment;

Figure 4E illustrates another example of a web page displayed to the customer in the first

specific embodiment;

Figure 4F illustrates another example of a web page displayed to the customer in the first

specific embodiment;

Figure 4G illustrates another example of a web page displayed to the customer in the first

specific embodiment;

Figure 5 is a flowchart illustrating a process through which the system provides customer

information to a merchant in accordance with the first specific embodiment;

Figure 6 illustrates a data flow diagram showing the transfer of information between the

customer, the information service, and the merchant in accordance with the first specific

embodiment;

Figures 7A E illustrate a number of example web pages that are 7A illustrates an example

of a web page displayed to a customer in accordance with a second specific embodiment of the

present invention;

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Figure 7B illustrates another example of a web page displayed to the customer in the second specific embodiment;

Figure 7C illustrates another example of a web page displayed to the customer in the second specific embodiment;

Figure 7D illustrates another example of a web page displayed to the customer in the second specific embodiment;

Figure 7E illustrates another example of a web page displayed to the customer in the second specific embodiment;

Figure 8 is a flowchart illustrating a process through which the system provides customer information to a merchant in accordance with the second specific embodiment;

Figure 9 illustrates a data flow diagram showing the transfer of information between the customer, the information service, and the merchant 104 in accordance with the second specific embodiment;

Figures 10A E illustrate a number of example web pages that are 10A illustrates an example of a web page displayed to a customer in accordance with a third specific embodiment of the present invention;

Figure 10B illustrates another example of a web page displayed to the customer in the third specific embodiment;

Figure 10C illustrates another example of a web page displayed to the customer in the third specific embodiment;

Figure 10D illustrates another example of a web page displayed to the customer in the third specific embodiment;

Figure 10E illustrates another example of a web page displayed to the customer in the third specific embodiment;

Figures 11A B are Figure 11, which is made up of Figures 11A and 11B, is a flowchart illustrating a process through which customer information is provided to a merchant in accordance with the third specific embodiment; and

Figure 12 illustrates a data flow diagram showing the transfer of information between the customer, the information service, and the merchant in accordance with the third specific embodiment.

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### **REASONS FOR ALLOWANCE**

- 6. Claims 36-39, 41-42, 46-52, and 60-66 are allowed.
- 7. The following is the Examiner's statement of reasons for allowance:
- 8. Regarding the claimed terms, Applicant is reminded that a "general term must be understood in the context in which the inventor presents it." *In re Glaug* 283 F.3d 1335, 1340, 62 USPQ2d 1151, 1154 (Fed. Cir. 2002). Therefore the Examiner must interpret the claimed terms as found on pages 1-82 of the Specification. Clearly almost all the general terms in the claims may have multiple meanings. So where a claim term "is susceptible to various meanings . . . the inventor's lexicography must prevail . . . ." *Id.* Using these definitions for the claims, the claimed invention was not reasonably found in the prior art.
- 9. The closest prior art of record, Foster (6,322,134) and Katis (US 6,601,761), discloses as previously discussed.
- 10. In view of the Decision of the Board of Appeals and Interferences, (See BPAI Decision pg 8 In 8-18), independent claims 36 and 41 and their dependent claims 37-39 and 42 are deemed allowable.
- 11. Additionally, In view of the Decision of the Board of Appeals and Interferences (BPAI Decision pg10 In 3-13), independent claims 46 and 60 and their dependent claims 47-52 and 61-64 are deemed allowable.
- 12. Any comments considered necessary by Applicant must be submitted no later than the payment of the issue fee and, to avoid processing delays, should preferably

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accompany the issue fee. Such submissions should be clearly labeled "Comments on Statement of Reasons for Allowance."

13. Any inquiry concerning this communication or earlier communications from the examiner should be directed to CRISTINA SHERR whose telephone number is (571)272-6711. The examiner can normally be reached on 8:30-5:00 Monday through Friday.

- 14. If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Calvin L. Hewitt, II can be reached on (571)272-6709. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.
- 15. Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

CRISTINA OWEN SHERR Examiner Art Unit 3685 Application/Control Number: 09/457,839

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/Calvin L Hewitt II/ Supervisory Patent Examiner, Art Unit 3685